

Pangea **Afrikan** *Collection*

Pangea® Afrikan Collection

Fresh free fonts for 430 million → Crossing continents and connecting cultures: on its mission to expand typographic diversity across the globe, our popular geometric sans' next stop is Africa.

Design

Christoph Koeberlin

Design Contributions

Gabriel Richter Italics
Paul Hanslow Consultancy

Mastering, Production

Christoph Koeberlin
Igino Marini Spacing/Kerning

Marketing

Christoph Koeberlin Naming
Ivo Gabrowitsch
Copywriting, Specimen
Fungi Dube
Graphic Design, Imagery
Lucy Beckley English
Translation

Trademarks

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Design Period

2019–2021

Release History

Version 1.000; December 20,
2021
Version 1.003; August 27, 2022
Variable Fonts

Languages

380 African Latin → pages 8–9

Glyphs Per Font

1084 → page 10

20 Styles

2 families with 5 upright
weights and corresponding
italics each
→ page 5

Licensing

Base Includes Desktop, Web
and Social Media use, **Free!**
Extended Larger volume, App
or Audio-Visual, Additional
licenses on request → page 15

Formats

Static .otf, woff2; Variable .ttf,
woff2; Additional formats on
request → page 27

Variable Fonts

Included in the Collection
package at no extra cost
8 axes: weights, extenders,
openness of shapes, spacing,
italic, ink traps, alternates
Web file size woff2: 159 KB

Modifications, Extensions

Available on request

Recommended Use

Advertising & Packaging
Editorial & Publishing
Logo, Branding & CI
Poster & Billboards
Responsive Design

Contact

Fontwerk GmbH
Prenzlauer Allee 186
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Available exclusively
from [fontwerk.com/
fonts/pangea-afrikan-
collection](https://fontwerk.com/fonts/pangea-afrikan-collection)

Eueawo Fadīmatu gbãto

ΧΟΙ ΤËÑËΥÖÖΚ

Yakubu Zulkida notī *futa karni*

Olúşégun

Kwàayáĩ máagànĩ

Ọkụkọ na-ekwu akwa ụbọchị 21

Libólóngó & lobókɔ

Κρεεε ta ti le τε γε nduwɔ ya

ovo vatêla okuliteywila kuvamwe

Kiiya κεε hindaluahu gɔɔla

AŠFƏRÍKÀ

Mákářkáshiyáa

Apáiwòorùn Sàhàrà

Kabıye kũnũŋ

ḅokki ɔkɔɔ ɔuku ɔaya ɛkyew ɣletikpɔkpɔ ɔufola

20 Styles + 1 Variable Font

Pangea Afrikan Light · *Afrikan Light Italic*

Pangea Afrikan Text Light · *Afrikan Text Light Italic*

Pangea Afrikan Regular · *Afrikan Italic*

Pangea Afrikan Text Regular · *Afrikan Text Italic*

Pangea Afrikan Medium · *Afrikan Medium Italic*

Pangea Afrikan Text Medium · *Afrikan Text Medium Italic*

Pangea Afrikan SemiBold · *Afrikan SemiBold Italic*

Pangea Afrikan Text SemiBold · *Afrikan Text SemiBold Italic*

Pangea Afrikan Bold · *Afrikan Bold Italic*

Pangea Afrikan Text Bold · *Afrikan Text Bold Italic*

Dóokìn
Kárfèè *Bar*

Bold 100 pt, Bold Italic 100 pt

Light All Caps 65 pt

↑ FIÐAGBE
↘ MEMLIÐAGBE
↗ KOSIÐAGBE



Medium Italic 44 pt,
Regular All Caps 18 pt

Medium 35 pt, Bold 35 pt

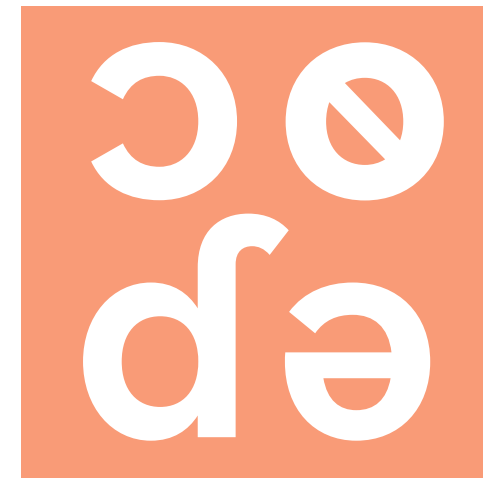
Orílè-èdè
Olómìnira
Òṣèlú ilè

Kóngò

nyé MÍNGI
MOKÉMOKÉ

Bold 90 pt, Light All Caps 90 pt

Medium Italic 40 pt, Medium 14 pt



SemiBold 110 pt

Light 50 pt

*“Petendiy mba pasuma
 kabiyε kaluu ne maυ ...”*

Ụlọahīā
 Ụnò Ọgwù



ya se papiziy patasi maυ kabiyε
 tom cɔdij dευ ne pɔsɔzi

Ba tho leheniya helen

Bold 56 pt, Limba

Nyamuwaisia sianyiko na sia ngoo ti gbateni muε gu ta wee, kεε mua gulo mu ti nyamuyii mahunyii. Ndapi hindeji piengoilei sia injinia hindama kεε na a mu bao kpundeɪ ma kεε gboma hugbateijisia ta pie kpundeɪ ε gula mu ma. Nyandengo mu njiila kε klaimeti yawotei hindeijima, “ndapigolei”, i wee a sia mua grinhawus gasi yεpɛi le la na a wa a klaimeti yawotelei.

Medium 22 pt, Mende

Léyìn tí ó fẹ̀yìntì, ó bèrèrè ìṣẹ̀ àdàṣe tirè, iyeṅ ní ìṣẹ̀ àgbè. Ilé-ìṣẹ̀ àgbè rẹ̀, (*Obasanjo Farms*) gbòòrò; tó fẹ̀rẹ̀ ma sí abala

ìṣẹ̀ àgbè tí kò sí níbè. Láàrín ọ̀dún 1976 sí 1999, Obasanjo di ẹnì míṃò ní gbogbo àgbáyé. Akinkanju ni ninu eto oselu agbaye. O wa ninu awon Igbimo to n petu si aawo ni awon orile-ede to n jagun, paapaa ni ile adulawo. O je ogunna gbongbo ninu egbe kan to koriira iwa ibaje, iyeṅ ni Transparency International.

Regular 16 pt, Italic 16 pt, Yoruba

Kowane mutum, a matsayinsa na kasancewa daya daga cikin halittun da jama'a ta kunsu, yana da hakkin a tabbatar masa da jin dadin rayuwa; ma'anar tabbatar wa dan-adam da jin dadin rayuwa shi ne: dangance da tsarin kowace kasa da halin da take da shi, kowane taliki, da kokarin kasarsu da taimakon kasashen duniya, ya ci moriyar hakkokin na samun biyan bukatunsa game da tattalin arziki, da jin dadin jama'a, da al'adu, domin wadannan abubuwa ne ke tabbatar masa da mutunci kuma suke daukaka darajar halittarsa cikin walawa.

Regular 12 pt, Hausa/Haoussa

Chinua Achebe ruƙwara ọ̀rụ̀ onye diplomat n'ọ̀chịchị nke Biafra site na 1967. Mana site na 1967 ruo 1981, ọ̀ kuzikwara na mahadum di iche iche n'ala Naijiria, ma bɔrukwara onye nhazi maka akwukwo edemede nke a na-akpo Okike. N'afọ 1981, Chinua Achebe sokwa na ndi bidoro Otu Ndi Odee Nke Naijiria, nke a na-akpo Association of Nigerian Authors. Ọ ruƙwara ọ̀rụ̀ onye isi were ruo 1986. A bja n'etiti Ndi Nka, yaa bu ndi na-ede edemede nke Modern African Literature, ihe a na-akpo Chinua Achebe bu Nna. N'afọ 2002 ka e nyere ya Peace Prize nke German Book Trade.

Regular 8 pt, Igbo

Ba tho leheniya helen

Bold 56 pt, Limba

Nyamuwaisia sianyiko na sia ngoo ti gbateni muε gu ta wee, κεε mua gulo mu ti nyamuyii mahunyii. Ndapi hindeji piengoilei sia injinia hindama κεε na a mu bao kpundeï ma κεε gboma hugbateijisia ta pie kpundeï ε gula mu ma. Nyandengo mu njiila κε klaimeti yawotei hindeijima, “ndapigolei”, i wee a sia mua grinhawus gasi yepei le la na a wa a klaimeti yawotelei.

SemiBold 19.5 pt, Mende

Léyìn tí ó fẹ̀yìntì, ó bèrè ìṣé àdàṣe tirè, iyen ní ìṣé àgbè. Ilé-ìṣé àgbè rẹ̀, (*Obasanjo Farms*) gbòòrò; tò fẹ̀rẹ̀ ma sí abala ìṣé àgbè tí kò sí nìbè. Láàrín ọ̀dún 1976 sí 1999, Obasanjo di ẹnì mímò ní gbogbo àgbáyé. Akinkanju ni ninu eto oselu agbaye. O wa

ninu awon Igbimo to n petu si aawo ni awon orile-ede to n jagun, paapaa ni ile adulawo. O je ogunna gbongbo ninu egbe kan to koriira iwa ibaje, iyen ni Transparency International.

Regular 16 pt, Italic 16 pt, Yoruba

Kowane mutum, a matsayinsa na kasancewa daya daga cikin halittun da jama'a ta kunsu, yana da hakkin a tabbatar masa da jin dadin rayuwa; ma'anar tabbatar wa dan-adam da jin dadin rayuwa shi ne: dangance da tsarin kowace kasa da halin da take da shi, kowane taliki, da kokarin kasarsu da taimakon kasashen duniya, ya ci moriyar hakkokin na samun biyan bukatunsa game da tattalin arziki, da jin dadin jama'a, da al'adu, domin wadannan abubuwa ne ke tabbatar masa da mutunci kuma suke daukaka darajar halittarsa cikin walawa.

Regular 12.5 pt, Hausa/Haoussa

Chinua Achebe ruƙwara ọ̀rụ̀ onye diplomat n'ọ̀chịchị nke Biafra site na 1967. Mana site na 1967 ruo 1981, ọ̀ kuzikwara na mahadum dị iche iche n'ala Naijiria, ma bụrụkwa onye nhazi maka akwụkwọ̀ edemede nke a na-akpọ̀ Okike. N'afọ̀ 1981, Chinua Achebe sokwa na ndị̀ bido-ro Otu Ndi Odee Nke Naijiria, nke a na-akpọ̀ Association of Nigerian Authors. Ọ̀ ruƙwara ọ̀rụ̀ onye isi were ruo 1986. A bịa n'etiti Ndị̀ Nka, yaa bụ̀ ndị̀ na-edede edemede nke Modern African Literature, ihe a na-akpọ̀ Chinua Achebe bụ̀ Nna. N'afọ̀ 2002 ka e nyere ya Peace Prize nke German Book Trade.

Regular 9 pt, Igbo

380 Supported Languages

All of Fontwerk's Non-Afrikan typefaces support all Latin-based European languages such as English, French, Spanish, German, Czech, Polish and Turkish. Some families also support African Latin, Arabic, Hebrew, Greek or Cyrillic (e.g. Russian, Bulgarian, Ukrainian). If you need further languages or script systems (e.g. Thai, Devanagari, Chinese, Japanese, Korean), we can make custom fonts for you. However, Pangea Afrikan is different. It supports the following 380 languages.

▼ Latin

Abron	Atayal	Breton	Dehu	Gheg Albanian	Kabyle	Lamnso'
Acheron	Awa-Cuaiquer	Bushi	Dendi (Benin)	Gilbertese	Kaingang	Langi
Achinese	Awetí	Candoshi-Shapra	Dinka	Gonja	Kako	Latin
Achuar-Shiwiar	Baatonum	Caquinte	Ditammari	Guadeloupean Creole French	Kalaallisut	Ligurian
Adamawa Fulfulde	Bafia	Caribbean Hindustani	Dongolawi	Guinea Kpelle	Kalenjin	Lingala
Adangme	Bagirmi Fulfulde	Cashibo-Cacataibo	Duala	Gusii	Kamba (Kenya)	Lobi
Afar	Balinese	Cashinagua	Dyula	Gwich'in	Kanuri	Lombard
Afrikaans	Bambara	Cebuano	Eastern Abnaki	Haitian	Kaonde	Lozi
Aghem	Baoulé	Central Alaskan Yupik	Eastern Arrernte	Hakha Chin	Kaqchikel	Luba-Katanga
Aguaruna	Bari	Central Atlas Tamazight	Eastern Maninkakan	Hän	Karelian	Luba-Lulua
Aja (Benin)	Basa (Cameroon)	Central Aymara	Eastern Oromo	Hani	Kasem	Lukpa
Amahuaca	Basque	Central Mazahua	Embu	Hausa	Kekchí	Luo (Kenya and Tanzania)
Amarakaeri	Batak Dairi	Central-East. Niger Fulfulde	Ese Eja	Hawaiian	Kenzi	Maasina Fulfulde
Amis	Batak Karo	Chachi	Ewe	Hiligaynon	Khasi	Madurese
Andaandi	Batak Mandailing	Chavacano	Ewondo	Hopi	Khoekhoe	Makhuwa
Anii	Batak Simalungun	Chayahuita	Falam Chin	Huastec	Kikuyu	Makhuwa-Meetto
Anuta	Batak Toba	Chickasaw	Fanti	Ibibio	Kimbundu	Makonde
Ao Naga	Bemba (Zambia)	Chiga	Fijian	Igbo	Kinyarwanda	Makwe
Apinayé	Bena (Tanzania)	Chiltepec Chinantec	Filipino	Iloko	Kituba (DRC)	Malagasy
Arabela	Biali	Chokwe	Fon	Indonesian	Kongo	Malaysian
Aragonese	Bikol	Chuukese	Foodo	Ixcatlán Mazatec	Konzo	Mam
Arbëreshë Albanian	Bini	Cofán	Friulian	Jamaican Creole English	Koyra Chiini Songhai	Manx
Asháninka	Bislama	Congo Swahili	Ga	Japanese	Koyraboro Senni Songhai	Maore Comorian
Ashéninka Perené	Boko (Benin)	Cook Islands Māori	Ga'anda	Javanese	Krio	Maori
Asturian	Bora	Cornish	Galician	Jola-Fonyi	Kuanyama	
Asu (Tanzania)	Borana-Arsi-Guji Oromo	Corsican	Ganda	K'iche'	Kwasio	
	Borgu Fulfulde	Creek	Garifuna	Kabiyè	Ladino	
	Bouna Kulango	Dagbani	Gen	Kabuverdianu	Lakota	

Bold 40 pt, Regular 10 pt,
Bold 8.5 pt, Regular 8.5 pt

380 Supported Languages

Mapudungun	Nateni	Páez	Sardinian	Standard Malay	Tsonga	Western Frisian
Marshallese	Navajo	Palauan	Scots	Sukuma	Tswana	Western Niger Fulfulde
Masai	Ndonga	Paluan	Scottish Gaelic	Sundanese	Tumbuka	Wik-Mungkan
Matsés	Neapolitan	Pampangá	Secoya	Susu	Tuvalu	Wiradjuri
Mattokki	Ngazidja Comorian	Papantla Totonac	Sena	Swahili	Twi	Wolof
Mauritian Creole	Ngiemboon	Papiamento	Serer	Swati	Tzeltal	Xavánte
Mbelime	Ngomba	Paraguayan Guaraní	Seri	Tachelhit	Tzotzil	Xhosa
Mende (Sierra Leone)	Nigerian Fulfulde	Pedi	Seselwa Creole French	Tagalog	Uab Meto	Xwela Gbe
Meriam Mir	Niuean	Pichis Ashéninka	Shambala	Tahitian	Umbundu	Yagua
Meru	Nobiin	Piemontese	Sharanahua	Taita	Upper Guinea Crioulo	Yanesha'
Meta'	Nomatsiguenga	Pijin	Shawnee	Tasawaq	Urarina	Yangben
Metlatónoc Mixtec	North Marquesan	Pintupi-Luritja	Shilluk	Tedim Chin	Venda	Yanomamö
Mezquital Otomi	North Ndebele	Pipil	Shipibo-Conibo	Tem	Venetian	Yao
Mi'kmaq	Northeastern Dinka	Pohnpeian	Shona	Teso	Veps	Yapese
Minangkabau	Northern Kissi	Potawatomi	Shuar	Tetum	Vöro	Yindjibarndi
Mirandese	Northern Qiandong Miao	Pulaar	Sicilian	Tetun Dili	Waama	Yom
Mískito	Northern Uzbek	Pular	Siona	Ticuna	Waci Gbe	Yoruba
Miyobe	Nuer	Purepecha	Soga	Timne	Wallisian	Yucateco
Mizo	Nyamwezi	Quechua	Somali	Tiv	Walser	Záparo
Moba	Nyanja	Romansh	Soninke	Toba	Wangaaybuwan-Ngiyambaa	Zapotec
Mohawk	Nyankole	Rotokas	South Marquesan	Tojolabal	Waarani	Zarma
Montagnais	Nyemba	Rundi	South Ndebele	Tok Pisin	Waray (Philippines)	Zulu
Mossi	Nzima	Rwa	Southern Aymara	Tokelau	Warlpiri	Zuni
Mundang	Occitan	Samburu	Southern Dagaare	Tonga (Tonga Islands)	Wasa	
Murrinh-Patha	Ojiltlán Chinantec	Samoan	Southern Qiandong Miao	Tonga (Zambia)	Wayuu	
Murui Huitoto	Orma	Sango	Southern Sotho	Tosk Albanian	West Central Oromo	
Mwani	Oroqen	Sangu (Tanzania)	Sranan Tongo	Totontepec Mixe	West-Central Limba	
Naga Pidgin	Otuho	Saramaccan	Standard Estonian	Tsafiki	Western Abnaki	

Bold 40 pt, Regular 10 pt,
Bold 8.5 pt, Regular 8.5 pt

It's only been a year and a half since Pangea was first released but thanks to the ongoing donation of a quarter of all designer royalties, over 75,000 trees have been planted and at least 2,600 tonnes of CO₂ has been offset. Meanwhile, Pangea also continues to pursue its second major goal: connecting cultures and continents. One way in which it does this is by promoting underrepresented languages.

From the outset, Pangea included European Latin, Greek, Extended Cyrillic (including overlooked languages such as Kyrgyz or Bashkir) and Vietnamese as well as characters for the transcription of Arabic and Sanskrit. The next language extension milestones planned are Hebrew and Arabic (Persian, Urdu, Dari as well as Pashto).

Designer Christoph Koeberlin sees Pangea as an inclusive typeface family. Its name refers to his approach of considering different cultures and continents as part of a common whole. His continuous language extensions challenge Western conventions, as more often than not successful typefaces usually only represent the alphabets of Europe and America. Pangea Afrikan marks an important milestone in this respect: it adds Latin African to its language toolbox. Providing support for languages including Hausa, Yoruba, Igbo, Lingala, Mende, and Umbundu, as well as some

indigenous North American languages such as Lushootseed and Navajo—the languages of over 430 million people.

Fontwerk's mission is to make typography affordable and accessible to all. We don't want to make extensive language support like Cyrillic, Greek or Arabic an expensive additional barrier or obstacle to great typography. With this comprehensive update, we even go one big step further based on Christoph's suggestion: **Pangea Afrikan is permanently free of charge and included in the Base License!** We hope that brands, agencies and individual designers will be able to benefit from this.

Stylistically, the extension remains true to the tried and tested Pangea formula: the space-saving compactness of the narrow typefaces of the mid-20th Century is transferred to a straightforward, geometric sans serif. That means a stately x-height, ascenders that correspond to the capital letters,

and letters that are hardly open. The font owes its finely balanced lightness to diagonal ends and round dots. With two optical sizes, Pangea Afrikan and Pangea Afrikan Text, something that is rather rare in the geometric genre, users get enormous flexibility and design consequence.

This update does not however, mean the end of the language extension. Together with local designers, additional Non-Latin alphabets such as N'Ko or Classical Ethiopic are in the works. These will also be available to existing and future customers at no cost. Until then, however, a little patience is required and it is important to trust the Tanzanian proverb *'Haraka Haraka haina baraka'* (Hurry hurry has no blessings).

In [his blog](#), Christoph describes the genesis of this project in more detail and makes suggestions for a Latin character set that goes beyond the borders of Europe and the Americas.

DESIGNER

Christoph Koeberlin

Christoph Koeberlin has polished, finessed and refined typefaces for a number of the top labels such as *FontFont*, *Swiss Typefaces*, *TypeBy*, *HVD Fonts*, *Miles Newlyn* and *Grilli Type*. Without him the Fontwerk Engineering Team would not be the same. As a very good friend of the company from its inception, he has been a great support to what we are doing and will always have a place of honour in our story.

Proof of his prowess as an exceptional type designer is demonstrated through the fact that his first families, FF Mark (designed in collaboration with Hannes von Döhren and the FontFont Type Department in 2013 and Fabrikat (HVD Fonts 2016) very quickly became bestsellers. At the moment, he is concentrating on his project sportsfonts.com and in particular, on custom type projects. His exclusive custom typefaces for his favourite football team 1. FC Kaiserslautern and for the Bundesliga Club FSV Mainz 05 were very well received by fans and experts.



© Lars Wiedemann

The father of two sons, he loves to work with others, especially on his beloved typographic knowledge website, [Typefacts](https://Typefacts.com). All of this mostly takes place in his legendary allotment garden office in Prenzlauer Berg, where in quieter moments, he also thinks about sustainability, chocolate and expanding his record collection.

📍 Berlin, Germany

🌐 christoph.koe.berlin

File Formats, Trial Fonts & Licensing

FILE FORMATS — All our typefaces are provided in static .woff2 (OpenType fonts for the use on the web) and .otf (OpenType fonts with PostScript outlines; used for everything else) formats as well as variable fonts. Just purchase the most complete package and the variable fonts are included. For web applications, they are supplied in .woff2, for all others in .ttf format (OpenType fonts with TrueType outlines).

TRIAL — The *Trial Fonts* contain all actual characters and features, except for currency symbols. The license allows unlimited and free use during the test phase. Both desktop and webfonts are included, so that you can design mockups, websites and apps etc. and then present them to the client (or to yourself) without having to commit to the purchase. Only when it is clear that the font fits and the actual projects go live or are produced, will you have to purchase the full version. This can then be licensed directly in the name of the client.

LICENSING — We strive to offer the simplest and fairest font license model in the industry. You pay once within the agreed license framework and the license is valid perpetually.

Pangea Afrikan SemiBold 50 pt, Pangea Afrikan Text Regular 10 pt, SemiBold 10 pt, Medium 9.5 pt, Regular 6.5 pt, Italic 6.5 pt

BASE Our Base License covers the most common use cases: **Desktop** (1 user), **Web** (10,000 pageviews per month) and **Social Media** (10,000 followers).

Desktop (Print)

You can install the fonts on all your devices for use in programs such as *Adobe Creative Suite, Figma or MS Office* and use them to create digital and print documents/publications or projects to be printed. Each person will need one license.

Web

You can host the fonts on web servers to use them via CSS in websites, dynamic web ads, or email marketing. The number of pageviews applies monthly to the maximum total pageviews of all your web projects.

Social Media

You can publish images or text posts on your social media channels. Your largest channel determines the number of followers to license. If you want to post videos that show the fonts, an additional *Audio-Visual License* will be required.

EXTENDED You can add additional users/license volumes and other types of use (**Audio-Visual, App**).

Audio-Visual

You can use the fonts in streaming, cinema, TV and similar audio-visual productions/formats and/or video posts on social media channels such as *YouTube, Instagram or TikTok*. For social media it is based on the number of views, for all other productions it is based on the number of expected viewers.

App

You can embed the fonts in mobile or native apps for different platforms or operating systems. The license is based on the sum of all expected downloads or installations of all relevant app projects.

ENTERPRISE For larger or unlimited license volumes and all other scenarios that are not covered by one of these licenses (e.g. passing on to third parties, use in logos for larger organizations, embedding in hardware) an individual agreement is required and we will be happy to provide a quote for this.

Please check fontwerk.com/licensing or our [FAQ](#) page for further information.

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We work on Central
European time, and
will respond as soon
as we can.

Social Media

Instagram, Twitter,
LinkedIn: @fontwerk

Pangea Afrikan SemiBold 10 pt,
Regular 10 pt, SemiBold 20 pt,
Pangea Afrikan Text Light
14.3 pt, Medium 14.3 pt

We are a Berlin-based **font boutique** that crafts innovative typefaces full of character. We focus on the highest creative and technical standards – for strong brands, convincing products and inspiring designs.

Founder Ivo Gabrowitsch heads up an international network of experienced design and technology experts. Working together, we approach any typeface project professionally and reliably, whilst always ensuring we are agile and open to experimentation.

In a digital world, fonts and typography are the most powerful elements in branding. The ever-changing and fast-moving pace of the digital space means that color and imagery have lost their uniqueness. And, individual forms can get completely lost in the confines of the rigid corset of social media. Typefaces with a strong and distinct character convey brand values in any environment subtly, continuously and effectively.

There are two variants of typefaces: retail fonts that are ready-to-use and can be downloaded immediately and custom fonts that are designed on request. There is now a huge variety of retail fonts and they remain the first choice for

most projects. Yet tracking down these high-quality retail fonts and seeing through the thicket of licenses remains a challenge.

This is where we step in with our award-winning library. We already make the promise with our own name: which contains “craftsmanship”, “work of art” and Werk as a commitment to providing the precision of German engineering. We offer licenses that are simple, fair and future-proof. Once licensed, our retail fonts are no different from an exclusive custom solution – except for the lower price.

Sometimes, a project or brand may require something a little more special. We love working closely with brands and agencies to find an efficient and impactful custom solution. We are passionate about immersing ourselves in such projects to help create a strong and distinct design that leaves a lasting impression.

Pairing Suggestions

Nikolai

“The ancients stole all our great ideas from us.”, Mark Twain complained. “Nonsense!” we respond. — Designed by Franziska Weitgruber. Perhaps our most striking typeface to date.

Supermarker

Supermarker’s Mission: To Sell! — Designed by Ulrike Rausch to be a typographic influencer for retail. To fulfil this mission, Supermarker relies on authenticity and a few intelligent tricks.

Nice *Collection*

Clarity × Liveliness × Legibility. — Jan Fromm’s Nice™ is a complex type system with an enormous range of typographic possibilities. The refreshing serif superfamily shines with four perfectly harmonized optical sizes.



Download the fonts free of charge on [Fontwerk.com](https://fontwerk.com)