



Hamster™

We are getting serious – with fun fonts!

Hamster is a colorful playground for designers, a celebration of joy and delight

Design

Joe Stitzlein

Design Contributions

Laurie Schmitt Illustrations
Leslie Stitzlein
Olli Meier

Mastering, Production

Olli Meier

Languages

279 Latin → page 10

Licensing

We strive to offer the simplest and fairest font license model in the industry. You pay once within the agreed license framework and the license is valid perpetually.

Modifications, Extensions

Available on request

Recommended Use

Advertising & Packaging
Editorial & Publishing
Festive Occasions
Film & TV
Logo, Branding & CI
Fashion
Music & Nightlife
Poster & Billboards
Software & Gaming

Marketing

Joe Stitzlein Naming, Copywriting
Snask Artwork, Campaign
Darwood Sound Design
Golden Retriever Photography
Olli Meier Microsite, Artwork
Jana Heinz Artwork
Ivo Gabrowitsch Copywriting, Specimen
Lucy Beckley English Translation

Glyphs Per Font

590 → page 11

90 Styles

6 upright weights in 15 color versions → page 5

Trademarks

Hamster™ is a trademark of
Fontwerk GmbH

Base Our Base License covers the most common use cases: Desktop (1 user), Web (10,000 pageviews per month) and Social Media (10,000 followers). **Extended** You can add additional users/license volumes and other types of use (Audio-Visual, App, Logo). **Enterprise** For larger or unlimited license volumes and all other scenarios that are not covered by one of these licenses (e.g. passing on to third parties, embedding in hardware) an individual agreement is required and we will be happy to provide a quote for this.

Contact

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10405 Berlin, Germany
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Awards



2024 TDC Awards
Certificate of Typographic Excellence

File Formats

Static .otf, .woff2; Variable .ttf, .woff2;
Additional formats on request

Design Period

2019–2025

Variable Fonts

Included in the Family package at no extra cost. 1 axis: weight; Web file sizes .woff2: 145–200 KB

Release History

Version 2.00; September 26, 2025
Lowercase, extra colors, more stylistic sets added
Version 1.00; February 21, 2023

Please check fontwerk.com/licensing or our [FAQ](#) page for further information.

Try or Buy

Available exclusively from fontwerk.com/fonts/hamster or [hamsterfont.com](https://fontwerk.com/hamsterfont.com)

GAME OVER!

Renderização

Aloe Propolis Creme

JACK'S

Cricetus

NO ADDED PRESERVATIVES

Sockerrör

HABITRAILS

The Skin Perfector 3006

CHO cells

249 Resonation

Redwood City

Thursday @ 8:15 pm

Hans-Wilhelm Smolik, PHD

Ortega



Hamster Thin

Hamster Light

Hamster Regular

Hamster Medium

Hamster Bold

Hamster xBlack

Original Indigo Gray Pink Burgundy Grape

Soda Raspberry Barbecue Lavender Mint

Salmon Pink Red Corn Mint Orange Pink

Mint Green Tan White Colorless

Hamster is available in six single styles
and 15 color versions ('Original' is fully
customizable and one is 'Colorless')

BER → CDG ↓
↑ SFO ← EWR

Indigo Medium 80 pt, Light 80 pt, Orange Pink Medium 80 pt, Light 80 pt

Mint Green XBlack 94 pt, XBlack 62.5 pt, Mint Salmon Bold 94 pt

FES 26
FESTIVAL

33
box
cs

Tan White XBlack 65 pt, Barbecue Bold 400 pt

MUSEO
DE ARTE
MODERNO

Lavender Thin 80 pt, Barbecue Thin 80 pt

WHOA! I FEEL NICE, LIKE SUGAR AND SPICE
» JAMES BROWN «

Veronica
has a foxy
favicon!

20 Mil Léguas Submarinas

The year 1866 was signalized by a remarkable incident, a mysterious and inexplicable phenomenon, which doubtless no one has yet forgotten.

Not to mention rumors which agitated the maritime population, and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

Kaufleute, Reeder, Schiffskapitäne, Skipper und Master in Europa und Amerika, Offiziere der Kriegsmarine aller Länder und schließlich die Regierungen der verschiedenen Staaten beider Kontinente nahmen die Vorfälle außerordentlich ernst. Seit einiger Zeit schon waren mehrere Schiffe auf hoher See „einem gigantischen Etwas“ begegnet, einem langen, spindelförmigen Gegenstand, der bisweilen phosphoreszierte und weitaus größer und schneller war als ein Wal.

279 Languages Supported

All of Fontwerk's typefaces support all Latin-based European languages such as English, French, Spanish, German, Czech, Polish and Turkish. Some families also support African Latin, Arabic, Hebrew, Thai, Greek or Cyrillic (e.g. Russian, Bulgarian, Ukrainian). If you need further languages or script systems (e.g. Devanagari, Chinese, Japanese, Korean), we can make custom fonts for you.

▼ Latin	Batak Karo	Chokwe	Gilbertese	Kalenjin	Makonde	Nobiin	Purepecha	Southern Aymara	Tzotzil
Acheron	Batak Mandailing	Chuukese	Gooniyandi	Kamba (Kenya)	Malagasy	Nomatsiguenga	Páez	Southern	Uab Meto
Achinese	Batak Simalungun	Cimbrian	Gourmanchéma	Kaonde	Malaysian	North Ndebele	Quechua	Qiandong Miao	Umbundu
Acholi	Batak Toba	Cofán	Guadeloupean	Karelian	Maltese	Northern Kurdish	Romanian	Southern Sami	Ume Sami
Achuar-Shiwiar	Bemba (Zambia)	Cook Islands	Creole French	Kashubian	Mandinka	Northern	Romansh	Southern Sotho	Upper Guinea Crioulo
Afar	Bena (Tanzania)	Māori	Gusii	Kekchí	Mandjak	Qiandong Miao	Rotokas	Spanish	Upper Sorbian
Afrikaans	Bikol	Cornish	Haitian	Kenzi, Mattokki	Mankanya	Northern Sami	Rundi	Sranan Tongo	Venetian
Bislama	Corsican	Hani	Khasi	Manx	Maore Comorian	Northern Uzbek	Samoan	Standard Estonian	Veps
Aguaruna	Borana-Arsi-Guji	Creek	Hiliçaynon	Kikuyu	Maori	Norwegian	Sango	Standard Latvian	Vöro
Alekano	Oromo	Crimean Tatar	Hopi	Kimbundu	Matsés	Ojítlán Chinantec	Sangu (Tanzania)	Standard Malay	Walloon
Aleut	Bosnian	Croatian	Huastec	Kinyarwanda	Mauritian Creole	Orma	Saramaccan	Sundanese	Walser
Alonquin	Breton	Czech	Hungarian	Kituba (DRC)	Meriam Mir	Nyankole	Sardinian	Swahili	Waray (Philippines)
Amahuaca	Buginese	Danish	Icelandic	Kongo	Meru	Occitan	Scots	Swedish	Warlpiri
Amarakaeri	Candoshi-Shapra	Dehu	Iloko	Konzo	Minangkabau	Ojítlán Chinantec	Scottish Gaelic	Swiss German	Wayuu
Amis	Caquinte	Dutch	Inari Sami	Kven Finnish	Mirandese	Pampanga	Sena	Tagalog	Welsh
Anaang	Caribbean	Eastern Arrernte	Indonesian	Kölsch	Mirandese	Papantla Totonac	Seri	Tahitian	West Central Oromo
Andaandi,	Hindustani	Eastern Oromo	Irish	Ladin	Mohawk	Pampanga	Seselwa Creole	Tedim Chin	Western Abnaki
Dongolawi	Cashibo-	English	Istro Romanian	Ladino	Montenegrin	Papantla Totonac	French	Tetum	Western Frisian
Anuta	Cacataibo	Faroese	Italian	Latgalian	Munsee	Papiamento	Shawnee	Tetun Dili	Wiradjuri
Aragonese	Cashinahua	Fijian	Ixcatlán Mazatec	Lithuanian	Murriñ-Patha	Pedi	Shipibo-Conibo	Toba	Wolof
Arbëreshë	Catalan	Filipino	Jamaican Creole	Lombard	Murrinh-Patha	Picard	Shona	Tok Pisin	Xhosa
Albanian	Cebuano	Finnish	English	Low German	Mwani	Piemontese	Shuar	Tokelau	Yanesha'
Asháninka	Central Aymara	French	Japanese	Lower Sorbian	Mískito	Pijin	Sicilian	Tonga (Tonga Islands)	Yao
Ashéninka Perené	Central Kurdish	Friulian	Javanese	Luba-Lulua	Naga Pidgin	Pintupi-Luritja	Silesian	Tonga (Zambia)	Yucateco
Atayal	Chachi	Gagauz	Jola-Fonyi	Lule Sami	Neapolitan	Pohnpeian	Slovak	Tosk Albanian	Zapotec
Balinese	Chamorro	Galician	K'iche'	Luo (Kenya and Tanzania)	Ngazidja	Polish	Slovenian	Tumbuka	Zulu
Banjar	Chavacano	Ganda	Kabuverdianu	Luxembourgish	Macedo-	Portuguese	Soga	Turkish	Záparo
Bari	Chiga	Garifuna	Kaingang	Macedonian	Comorian	Somali	Somali	Turkmen	
Basque	Chiltepec	German	Kala Lagaw Ya	Neapolitan	Comorian	Soninke	Soninke	Turkmen	
Batak Dairi	Chinantec	Gheg Albanian	Kalaallisut	Ngazidja	Consonants	Potawatomi	South Ndebele	Tzeltal	

Latin Uppercase & Lowercase

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnoprstuvwxyz

Accented Latin Uppercase

Accented Latin Lowercase

Numerals & Currency Symbols

00123456789 0123456789 0123456789 / 0123456789 / 0123456789
1/1 2/2 3/3 4/4 5/5 6/6 7/7 8/8 9/9 10/10 AO BCDSCHPFY

Punctuation, Mathematical Signs & Symbols

Arrows & Shapes

Hamsters

Ligatures

fi fi fj gg oo ii ff ti tt ty

Stylistic Set 1 #SS01 – Alternative Hamsterface 1
Stylistic Set 2 #SS02 – Alternative Hamsterface 2
Stylistic Set 3 #SS03 – Dancing Hamster
Stylistic Set 4 #SS04 – Handstand Hamster



Stylistic Set 6 #SS06 – Alternative a
á á á á á á q á á á included

yay yay

Stylistic Set 7 #SS07 – Alternative d; d' d' ð included

d'oh d'oh

Stylistic Set 8 #SS08 – Alternative e
é é é é é é é é é é included

meh meh

Stylistic Set 9 #SS09 – Alternative g; g ġ ð ð included

omg omg

Stylistic Set 10 #SS10 Another alternative g; g ġ ð ð incl.

omg omg

Stylistic Set 11 #SS11 Alternative i; i included

hi! hi!

Stylistic Set 12 #SS12 Alternative m; m included

bam bam

Stylistic Set 13 #SS13 Alternative n; n ñ ñ ñ included

done done

Stylistic Set 14 #SS14 Alternative p; p included

yep yep

Stylistic Set 15 #SS15 Alternative q; q included

roq roq

Stylistic Set 16 #SS16 Alternative r; r í ř ř included

cray cray

Stylistic Set 17 #SS17 Alternative s; s ſ ſ ſ ſ ſ ſ included

yass yass

gucci gucci

Stylistic Set 19 #SS19 Alternative w; w ÿ ÿ ÿ ÿ included

wow wow

Stylistic Set 20 #SS20 Alternative u: u ú û ü ù ÿ included

slay

All alternative glyphs are also available via the Access All Alternates #AALT and Stylistic Alternates #SALT features.

Standard Ligatures #LIGA: fi fi included

finish

Discretionary Ligatures #DLIG;
fj, ðt, ff, ti, tt, ty, œ, gg included

with with

Proportional Figures (default) #PNUM, Tabular Figures #TNUM

3714 3714

Fractions #FRAC, Numerators #NUMR, Denominators #DNOM

42/850

Ordinals #ORDN (uppercase only!)

69 20 6A 2°

Superscript #SUPS

m3

Slashed Zero #ZERO

NO07

Localized Forms #LOCL; $l \rightarrow \bar{l}$ (Turk), $L \cdot L \mid \bar{l} \rightarrow L \cdot L \mid \bar{l}$ (Catalan)
 $\bar{J} \mid \bar{j} \rightarrow \bar{J} \mid \bar{j}$ (Dutch) and $S \ T \ s \ t \rightarrow S \ T \ s \ t$ (Romanian) included

Ismet ismet

HAMSTER IS A COLORFUL PLAYGROUND FOR DESIGNERS. INSPIRED BY THE PETS OF JOE STITZLEIN'S CHILDHOOD FRIENDS, THE CONSTRUCTION OF THE LETTERFORMS FOLLOWS THE TUBULAR "HABITRAILS" IN WHICH THE CUTE NAMESAKES LIVE.

It was not only the transparent, partly colored plastic tubes and terrariums that made an impression on the designer, but also the animals. Their two-tone fur inspired Joe to design his typeface as a Color Font. The rounded ends and bold font weights are reminiscent of the rodents' distinctive chubby cheeks. The characteristics cuddly and chubby therefore apply equally to both animal and font. The lighter weights appear less playful and would make for a perfect logotype for young fashion brands, for example.

Hamster is a friendly display typeface. The six fonts from Thin to ExtraBlack each contain five hamster characters drawn by illustrator Laurie Schmitt. Users can determine the coloring of the fonts individually, for example to reflect the special colors of a brand, an event or a TV series.

"We wanted Hamster to be a celebration of joy and delight," explains Joe Stitzlein.

Therefore, he had color expert Leslie Stitzlein define an additional 13 fixed combinations, some colorful and playful, some subtle and elegant. While **Grape Soda**, **Barbecue**, **Raspberry**, **Indigo** and **Burgundy** are all darker and designed to work on white and pass WCAG (W3C's Web Content Accessibility Guidelines) contrast standards, **Corn Mint**, **Mint Salmon**, **Mint Green**, **Gray Pink**, **Orange Pink**, **Pink Red**, **Tan White** (Tan White) and **Lavender** work best on dark backgrounds. A non-color font and thus traditionally usable variant rounds off the palette. In total, 15 variable fonts and 90 static fonts are available, as a complete package for the price of less than four individual styles – so even the purchase is fun!

The fonts are based on COLR-V0 technology. In contrast to the newer V1 specification, it works perfectly in all relevant browsers at the time of its release. On our specially created microsite and with the

help of the free trial fonts, you can see and have a play for yourself.

As is not unusual for a technology that is still in its infancy, implementation on the program side is proceeding at different speeds. While it has long been supported by applications such as Microsoft Word, the variable desktop font does not yet work as desired in Adobe's Creative Suite. As a workaround, we equipped the static fonts with an additional SVG table. While we await full support of color fonts across all applications, everything still works in a familiar way.

Hamster is a refreshingly playful, fun font full of typographic possibilities. It's the perfect addition to all designers' type palettes, who like this namesake, are keen on collecting, fonts rather than nuts, of course ;) But unlike the cuddly role model, this hamster doesn't even need to be fed ... except with happy ideas.

DESIGNER

Joe Stitzlein

RETAIL TYPEFACES BY JOE STITZLEIN ARE IN FACT SOMEWHAT OF A RARITY. AFTER ITC TACTILE, WHICH WON A TDC AWARD IN 1999, HAMSTER FOLLOWS A QUARTER OF A CENTURY LATER.

Hamster is a typeface that is simply fun to use and is peppered with all kinds of design and technical subtleties. Usually, Joe can be found creating waves and stirring up dust in the custom font sector. In fact, he has designed fonts for SGI (awarded a D&AD Pencil), Sempra Energy, Cloudera, Glasgow Rangers, Telge and a popular social network, many of which included huge language extensions.

First and foremost, Joe is a designer of brand systems and identities, of which his or other designers' fonts play an integral part. He has left his mark on many

household and well-known brands such as FedEx, Herman Miller, Michelle Obama's Let's Move program, H2FLY, Helion, P&G and Pixar, and has designed logos for Netflix, Lilly and dwell.

With Steve Jobs, he defined Apple's imagery and packaging standards, as Executive Creative Director at Google he helped

them become a global design studio, and for Nike he was Senior Global Creative Director for Nike+ and Nike Running, creating a campaign that resulted in the world's most successful shoes (Nike Free).

In 2016, he joined forces with Leslie Stitzlein to form



Stitzlein Studio, a brand identity, type design and digital environments practice in the San Francisco Bay Area. Drawing on his vast expertise to help brands stand out.

We couldn't be happier that his immense experience is now making its way into the Fontwerk library with Hamster.

📍 San Francisco Bay Area, United States

🌐 stitzstudio.com

linkedin.com/in/joestitzlein

instagram.com/stitzstudio

We are a Berlin-based *font boutique* that crafts innovative typefaces full of character. We focus on the highest creative and technical standards – for strong brands, convincing products and inspiring designs.

① Founder Ivo Gabrowitsch heads up an international network of experienced design and technology experts. Working together, we approach any typeface project professionally and reliably, whilst always ensuring we are agile and open to experimentation.

② In a digital world, fonts and typography are the most powerful elements in branding. The ever-changing and fast-moving pace of the digital space means that color and imagery have lost their uniqueness. And, individual forms can get completely lost in the confines of the rigid corset of social media. Typefaces with a strong and distinct character convey brand values in any environment subtly, continuously and effectively.

③ There are two variants of typefaces: retail fonts that are ready-to-use and can be downloaded immediately and custom fonts that are designed on request. There is now a huge variety of retail fonts and they remain the first choice for most projects. Yet tracking down these high-quality retail fonts and seeing through the thicket of licenses remains a challenge.

④ This is where we step in with our award-winning library. We already make the promise with our own name: which contains "craftsmanship", "work of art" and Werk as a commitment to providing the precision of German engineering. We offer licenses that are simple, fair and future-proof. Once licensed, our retail fonts are no different from an exclusive custom solution – except for the lower price.

⑤ Sometimes, a project or brand may require something a little more special. We love working closely with brands and agencies to find an efficient and impactful custom solution. We are passionate about immersing ourselves in such projects to help create a strong and distinct design that leaves a lasting impression.



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