



# Hamster™

## We are getting serious – with fun fonts!

Hamster is a colorful playground for designers, a celebration of joy and delight

### Design

Joe Stitzlein

### Design Contributions

Laurie Schmitt Illustrations

Leslie Stitzlein

Olli Meier

### Mastering, Production

Olli Meier

### Marketing

Joe Stitzlein Naming, Copywriting

Snask Artwork, Campaign

Darwood Sound Design

Golden Retriever Photography

Olli Meier Microsite, Artwork

Jana Heinz Artwork

Ivo Gabrowitsch Copywriting, Specimen

Lucy Beckley English Translation

### Awards



2024 TDC Awards

Certificate of Typographic Excellence

### Design Period

2019–2025

### Release History

Version 2.00; September 9, 2025

Lowercase, extra colors, more stylistic sets added

Version 1.00; February 21, 2023

### Languages

279 Latin → page 10

### Glyphs Per Font

775 → page 11

### 90 Styles

6 upright weights in 15 color versions → page 5

### Trademarks

Hamster™ is a trademark of Fontwerk GmbH

### File Formats

Static .otf, .woff2; Variable .ttf, .woff2;

Additional formats on request

### Variable Fonts

Included in the Family package at

no extra cost. 1 axis: weight; Web

file sizes .woff2: 143–197 KB

### Licensing

We strive to offer the simplest and fairest font license model in the industry. You pay once within the agreed license framework and the license is valid perpetually.

**Base** Our Base License covers the most common use cases: Desktop (1 user), Web (10,000 pageviews per month) and Social Media (10,000 followers). **Extended** You can add additional users/license volumes and other types of use (Audio-Visual, App). **Enterprise** For larger or unlimited license volumes and all other scenarios that are not covered by one of these licenses (e.g. passing on to third parties, use in logos for larger organizations, embedding in hardware) an individual agreement is required and we will be happy to provide a quote for this.

Please check [fontwerk.com/licensing](https://fontwerk.com/licensing) or our [FAQ](#) page for further information.

### Modifications, Extensions

Available on request

### Recommended Use

Advertising & Packaging

Editorial & Publishing

Festive Occasions

Film & TV

Logo, Branding & CI

Fashion

Music & Nightlife

Poster & Billboards

Software & Gaming

### Contact

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[hello@fontwerk.com](mailto:hello@fontwerk.com)

### Try or Buy

Available exclusively from [fontwerk.com/fonts/hamster](https://fontwerk.com/fonts/hamster) or [hamsterfont.com](https://hamsterfont.com)

GAME OVER!

Renderização

Aloe Propolis Creme

JACK'S

Gricetus

NO ADDED PRESERVATIVES

Sockerrör 

HABITRAILS

The Skin Perfector 3006

CHO  cells

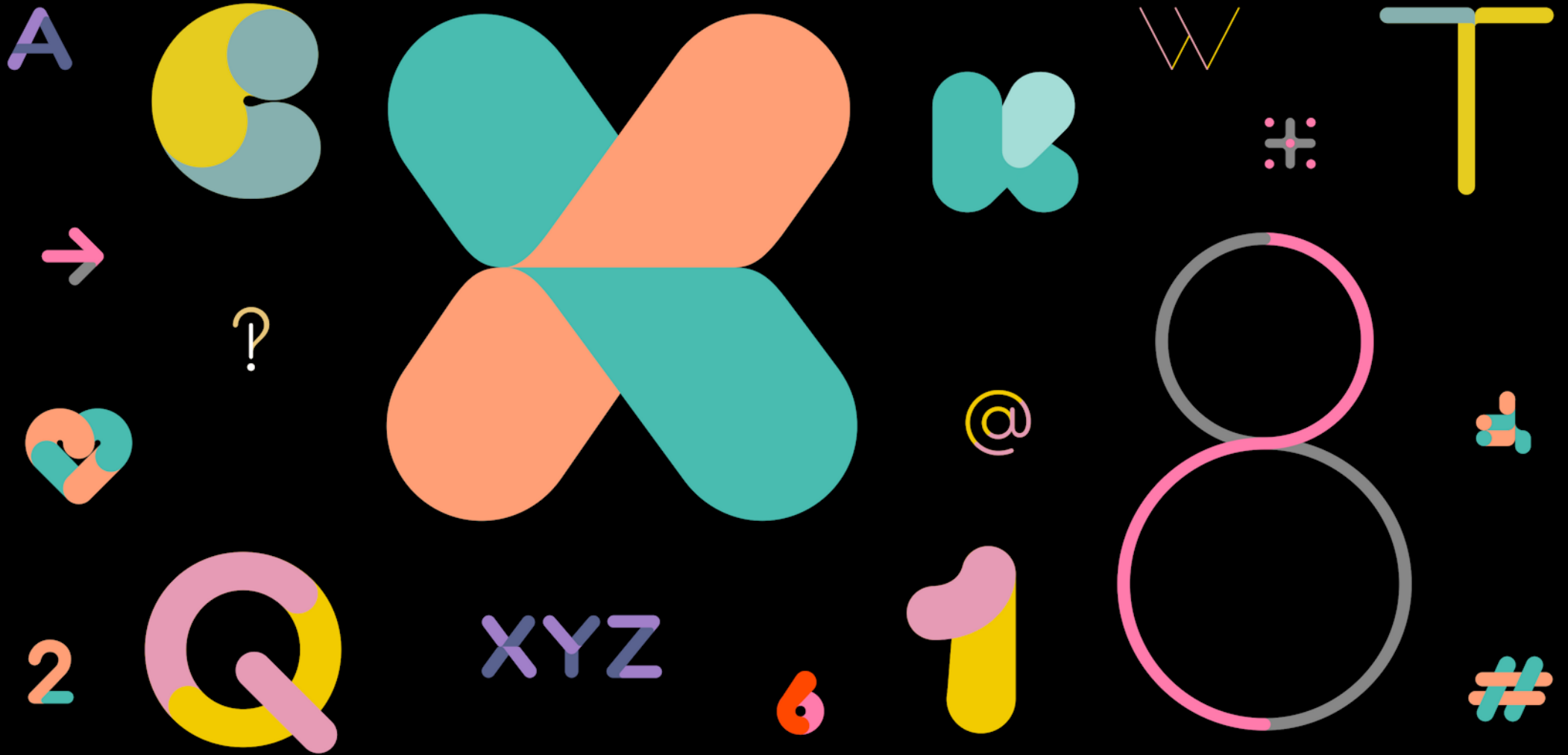
249 Resonation

Redwood City

Thursday @ 8:15 pm

Hans-Wilhelm Smolik, PHD

Ortega



Hamster Thin

Hamster Light

Hamster Regular

Hamster Medium

Hamster Bold

Hamster ~~Black~~ Black

Hamster is available in six single styles and 15 color versions ('Original' is fully customizable and one is 'Colorless')

Original Indigo Gray Pink Burgundy Grape

Soda Raspberry Barbecue Lavender Mint

Salmon Pink Red Corn Mint Orange Pink

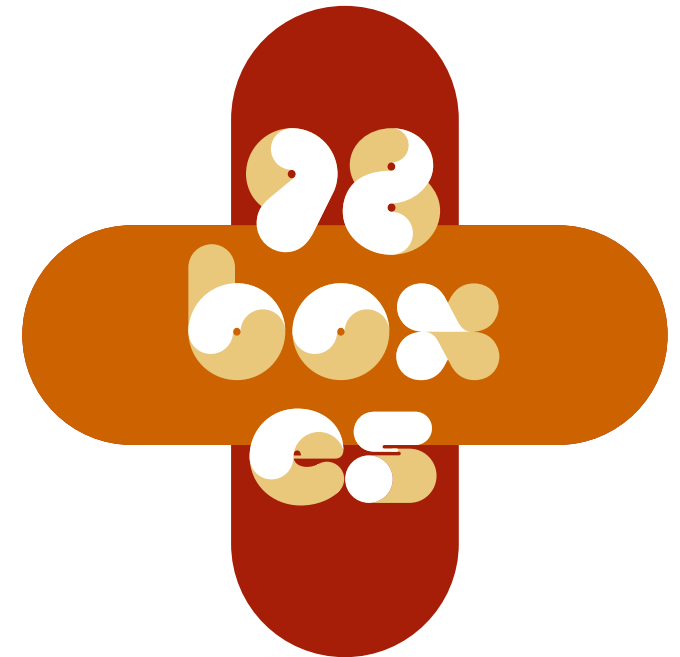
Mint Green Tan White Colorless

BER → CDG ↓  
 ↑ SFO ← EWR

Indigo Medium 80 pt, Light 80 pt, Orange Pink Medium 80 pt, Light 80 pt

Mint Green XBlack 94 pt, XBlack 62.5 pt, Mint Salmon Bold 94 pt

FES 26  
 XXXXX  XXXX  
 TIVAL



Tan White XBlack 65 pt, Barbecue Bold 400 pt

Lavender Thin 80 pt, Barbecue Thin 80 pt

MUSEO  
 DE ARTE  
 MODERNO



 **WHOA!**   
I FEEL NICE, LIKE  
SUGAR AND SPICE  
» JAMES BROWN «

Veronica  
has a foxy  
favicon!



# 20 Mil Léguas Submarinas

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The year 1866 was signalized by a remarkable incident, a mysterious and inexplicable phenomenon, which doubtless no one has yet forgotten.

Not to mention rumors which agitated the maritime population, and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

Kaufleute, Reeder, Schiffskapitäne, Skipper und Master in Europa und Amerika, Offiziere der Kriegsmarine aller Länder und schliesslich die Regierungen der verschiedenen Staaten beider Kontinente nahmen die Vorfälle ausserordentlich ernst. Seit einiger Zeit schon waren mehrere Schiffe auf hoher See „einem gigantischen Etwas“ begegnet, einem langen, spindelförmigen Gegenstand, der bisweilen phosphoreszierte und weitaus größer und schneller war als ein Wal.

# 279 Languages Supported

All of Fontwerk's typefaces support all Latin-based European languages such as English, French, Spanish, German, Czech, Polish and Turkish. Some families also support African Latin, Arabic, Hebrew, Greek or Cyrillic (e.g. Russian, Bulgarian, Ukrainian). If you need further languages or script systems (e.g. Thai, Devanagari, Chinese, Japanese, Korean), we can make custom fonts for you.

## ↓ Latin

Acheron	Batak Karo	Chokwe	Gilbertese	Kalenjin	Makonde	Nobiin	Purepecha	Southern Aymara	Tzotzil
Achinese	Batak Mandailing	Chuukese	Gooniyandi	Kamba (Kenya)	Malagasy	Nomatsiguenga	Páez	Southern	Uab Meto
Acholi	Batak Simalungun	Cimbrian	Gourmanchéma	Kaonde	Malaysian	North Ndebele	Quechua	Qiangdong Miao	Umbundu
Achuar-Shiwiari	Batak Toba	Cofán	Guadeloupean	Karelian	Maltese	Northern Kurdish	Romanian	Southern Sami	Ume Sami
Afar	Bemba (Zambia)	Cook Islands	Creole French	Kashubian	Mandinka	Northern	Romansh	Southern Sotho	Upper Guinea Crioulo
Afrikaans	Bena (Tanzania)	Māori	Gusii	Kekchí	Mandjak	Qiangdong Miao	Rotokas	Spanish	Upper Sorbian
Aguaruna	Bikol	Cornish	Haitian	Kenzi, Mattokki	Mankanya	Northern Sami	Rundi	Sranan Tongo	Venetian
Alekano	Bislama	Corsican	Hani	Khasi	Manx	Northern Uzbek	Samoan	Standard Estonian	Veps
Aleut	Borana-Arsi-Guji	Creek	Hiligaynon	Kikuyu	Maore Comorian	Norwegian	Sango	Standard Latvian	Võro
Alonquin	Oromo	Crimean Tatar	Hopi	Kimbundu	Maori	Nyanja	Sangu (Tanzania)	Standard Malay	Walloon
Amahuaca	Bosnian	Croatian	Huastec	Kinyarwanda	Mapudungun	Nyankole	Saramaccan	Sundanese	Walser
Amarakaeri	Breton	Czech	Hungarian	Kituba (DRC)	Marshallese	Occitan	Sardinian	Swahili	Waray (Philippines)
Amis	Buginese	Danish	Icelandic	Kongo	Matsés	Ojiltlán Chinantec	Scots	Swedish	Warlpiri
Anaang	Candoshi-Shapra	Dehu	Iloko	Konzo	Mauritian Creole	Orma	Scottish Gaelic	Swiss German	Wayuu
Andaandi	Caquinte	Dutch	Inari Sami	Kven Finnish	Meriam Mir	Oroqen	Sena	Tagalog	Welsh
Dongolawi	Caribbean	Eastern Arrernte	Indonesian	Kölsch	Meru	Palauan	Seri	Tahitian	West Central Oromo
Anuta	Hindustani	Eastern Oromo	Irish	Ladin	Minangkabau	Pampanga	Seselwa Creole	Tedim Chin	Western Abnaki
Aragonese	Cashibo-	English	Istro Romanian	Ladino	Mirandese	Papantla Totonac	French	Tetum	Western Frisian
Arbëreshë	Cacataibo	Faroese	Italian	Latgalian	Mohawk	Papiamento	Shawnee	Tetun Dili	Wiradjuri
Albanian	Cashinahua	Fijian	Ixcatlán Mazatec	Lithuanian	Montenegrin	Pedi	Shipibo-Conibo	Toba	Wolof
Asháninka	Catalan	Filipino	Jamaican Creole	Lombard	Munsee	Picard	Shona	Tok Pisin	Xhosa
Ashéninka Perené	Cebuano	Finnish	English	Low German	Murrinh-Patha	Pichis Ashéninka	Shuar	Tokelau	Yanesha'
Atayal	Central Aymara	French	Japanese	Lower Sorbian	Mwani	Piemontese	Sicilian	Tonga (Tonga Islands)	Yao
Balinese	Central Kurdish	Friulian	Javanese	Luba-Lulua	Mískito	Pijin	Silesian	Tonga (Zambia)	Zapotec
Banjar	Chachi	Gagauz	Jola-Fonyi	Lule Sami	Naga Pidgin	Pintupi-Luritja	Slovak	Tosk Albanian	Zulu
Bari	Chamorro	Galician	K'iche'	Luo (Kenya and Tanzania)	Ndonga	Pipil	Slovenian	Tumbuka	Záparo
Basque	Chavacano	Ganda	Kabuverdianu	Luxembourgish	Neapolitan	Pohnpeian	Soga	Turkish	
Batak Dairi	Chiga	Garifuna	Kaingang	Macedo-	Ngazidja	Polish	Somali	Turkmen	
	Chiltepec	German	Kala Lagaw Ya	Romanian	Comorian	Portuguese	Soninke		
	Chinantec	Gheg Albanian	Kalaallisut		Niuean	Potawatomi	South Ndebele	Tzeltal	

## Latin Uppercase & Lowercase

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

### Accented Latin Uppercase

[illegible]

Accented Latin Lowercase

[illegible]

## Numerals & Currency Symbols

00123456789 0123456789 0123456789 / 0123456789 / 0123456789  
1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/7 1/8 3/8 5/8 7/8 1/9 1/10 AO B C D \$ % & P Y

## Punctuation, Mathematical Signs & Symbols

<>.,;:...!i?ð··\*?i#/\- - - - - \_(){}[ ],, " " " " «»<>"' · % ≡ · ≐ + - x ÷ = ≠ > <  
≥ ≤ ± ≈ ~ ^ ∞ ∅ ∫ Ω Δ Π Σ √ ∂ ∪ % %

## Arrows & Shapes

[illegible]

## Hamsters



## Ligatures

fi fl fj gg oo it ff ti tt ty

Stylistic Set 1 #SS01 — Alternative Hamsterface 1

Stylistic Set 2 #SS02 — Alternative Hamsterface 2

Stylistic Set 3 #SS03 — Dancing Hamster

Stylistic Set 4 #SS04 — Handstand Hamster



Stylistic Set 6 #SS06 — Alternative a

á â ã ä å ä ã q ã ã included

yay yay

Stylistic Set 7 #SS07 — Alternative d; d d' đ included

d'oh d'oh

Stylistic Set 8 #SS08 — Alternative e

e é ë ê ì è ù ē ę ã included

meh meh

Stylistic Set 9 #SS09 — Alternative g; g ġ ĝ ğ ħ included

omg omg

Stylistic Set 10 #SS10 Alternative i; i included

hi! hi!

Stylistic Set 11 #SS11 Alternative j; j included

hej hej

Stylistic Set 12 #SS12 Alternative m; m included

bam bam

Stylistic Set 13 #SS13 Alternative n; n ñ ñ ñ ñ included

done done

Stylistic Set 14 #SS14 Alternative p; p included

yep yep

Stylistic Set 15 #SS15 Alternative q; q included

roq roq

Stylistic Set 16 #SS16 Alternative r; r ř ř ř included

cray cray

Stylistic Set 17 #SS17 Alternative s; s ś š ş ê ð included

yass yass

Stylistic Set 18 #SS18 Alternative u  
u ú û ü ù ũ Ů ů Ű ű included

gucci gucci

Stylistic Set 19 #SS19 Alternative w; w ŭ ŵ w̃ ẅ́ included

wow wow

Stylistic Set 20 #SS20 Alternative y; y ý ŷ ŷ̈ ŷ̈́ included

slay slay

All alternative glyphs are also available via the Access All Alternates #AALT and Stylistic Alternates #SALT features

Standard Ligatures #LIGA; fi fl included

finish finish

Discretionary Ligatures #DLIG;  
fj, it, ff, ti, tt, ty, oo, gg included

with with

Proportional Figures (default) #PNUM, Tabular Figures #TNUM

3714 3714

Fractions #FRAC, Numerators #NUMR, Denominators #DNOM

42/850 42/850

Ordinals #ORDN (uppercase only!)

6a 2o 6<sup>A</sup> 2<sup>O</sup>

Superscript #SUPS

m<sup>3</sup> m<sup>3</sup>

Slashed Zero #ZERO

NO07 NO07

Localized Forms #LOCL; İı → İi (Turk), L·L l·l → Ll ll (Catalan),  
ÍJ íj → ÍJ íj (Dutch) and Ș Ț ș ț → Ș Ț ș ț (Romanian) included

İsmet İsmet

## HAMSTER IS A COLORFUL PLAYGROUND FOR DESIGNERS. INSPIRED BY THE PETS OF JOE STITZLEIN'S CHILDHOOD FRIENDS, THE CONSTRUCTION OF THE LETTERFORMS FOLLOWS THE TUBULAR "HABITRAILS" IN WHICH THE CUTE NAMESAKES LIVE.

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It was not only the transparent, partly colored plastic tubes and terrariums that made an impression on the designer, but also the animals. Their two-tone fur inspired Joe to design his typeface as a Color Font. The rounded ends and bold font weights are reminiscent of the rodents' distinctive chubby cheeks. The characteristics cuddly and chubby therefore apply equally to both animal and font. The lighter weights appear less playful and would make for a perfect logotype for young fashion brands, for example.

Hamster is a friendly display typeface. The six fonts from Thin to ExtraBlack each contain five hamster characters drawn by illustrator Laurie Schmitt. Users can determine the coloring of the fonts individually, for example to reflect the special colors of a brand, an event or a TV series.

"We wanted Hamster to be a celebration of joy and delight," explains Joe Stitzlein.

Therefore, he had color expert Leslie Stitzlein define an additional 13 fixed combinations, some colorful and playful, some subtle and elegant. While **Grape Soda**, **Barbecue**, **Raspberry**, **Indigo** and **Burgundy** are all darker and designed to work on white and pass WCAG (W3C's Web Content Accessibility Guidelines) contrast standards, **Corn Mint**, **Mint Salmon**, **Mint Green**, **Gray Pink**, **Orange Pink**, **Pink Red**, **Tan White** (Tan White) and **Lavender** work best on dark backgrounds. A non-color font and thus traditionally usable variant rounds off the palette. In total, 15 variable fonts and 90 static fonts are available, as a complete package for the price of less than four individual styles – so even the purchase is fun!

The fonts are based on COLR-V0 technology. In contrast to the newer V1 specification, it works perfectly in all relevant browsers at the time of its release. On our specially created microsite and with the

help of the free trial fonts, you can see and have a play for yourself.

As is not unusual for a technology that is still in its infancy, implementation on the program side is proceeding at different speeds. While it has long been supported by applications such as Microsoft Word, the variable desktop font does not yet work as desired in Adobe's Creative Suite. As a workaround, we equipped the static fonts with an additional SVG table. While we await full support of color fonts across all applications, everything still works in a familiar way.

Hamster is a refreshingly playful, fun font full of typographic possibilities. It's the perfect addition to all designers' type palettes, who like this namesake, are keen on collecting, fonts rather than nuts, of course ;) But unlike the cuddly role model, this hamster doesn't even need to be fed ... except with happy ideas.

## DESIGNER

# Joe Stitzlein

**RETAIL TYPEFACES BY JOE STITZLEIN ARE IN FACT SOMEWHAT OF A RARITY. AFTER ITC TACTILE, WHICH WON A TDC AWARD IN 1999, HAMSTER FOLLOWS A QUARTER OF A CENTURY LATER.**

Hamster is a typeface that is simply fun to use and is peppered with all kinds of design and technical subtleties. Usually, Joe can be found creating waves and stirring up dust in the custom font sector. In fact, he has designed fonts for SGI (awarded a D&AD Pencil), Sempra Energy, Cloudera, Glasgow Rangers, Telge and a popular social network, many of which included huge language extensions.

First and foremost, Joe is a designer of brand systems and identities, of which his or other designers' fonts play an integral part. He has left his mark on many

household and well-known brands such as FedEx, Herman Miller, Michelle Obama's Let's Move program, H2FLY, Helion, P&G and Pixar, and has designed logos for Netflix, Lilly and dwell.

With Steve Jobs, he defined Apple's imagery and packaging standards, as Executive Creative Director at Google he helped them become a global design studio, and for Nike he was Senior Global Creative Director for Nike+ and Nike Running, creating a campaign that resulted in the world's most successful shoes (Nike Free).

In 2016, he joined forces with Leslie

Stitzlein to form Stitzlein Studio, a brand identity, type design and digital environments practice in the San Francisco Bay Area. Drawing on his vast expertise to help brands stand out.

We couldn't be happier that his immense experience is now making its way into the Fontwerk library with Hamster.

📍 San Francisco Bay Area, United States

🌐 [stitzstudio.com](http://stitzstudio.com)

in [linkedin.com/in/joestitzlein](https://www.linkedin.com/in/joestitzlein)

📷 [instagram.com/stitzstudio](https://www.instagram.com/stitzstudio)





**We are a Berlin-based *font boutique* that crafts innovative typefaces full of character. We focus on the highest creative and technical standards – for strong brands, convincing products and inspiring designs.**

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❶ Founder Ivo Gabrowitsch heads up an international network of experienced design and technology experts. Working together, we approach any typeface project professionally and reliably, whilst always ensuring we are agile and open to experimentation.

❷ In a digital world, fonts and typography are the most powerful elements in branding. The ever-changing and fast-moving pace of the digital space means that color and imagery have lost their uniqueness. And, individual forms can get completely lost in the confines of the rigid corset of social media. Typefaces with a strong and distinct character convey brand values in any environment subtly, continuously and effectively.

❸ There are two variants of typefaces: retail fonts that are ready-to-use and can be downloaded immediately and custom fonts that are designed on request. There is now a huge variety of retail fonts and they remain the first choice for most projects. Yet tracking down these high-quality retail fonts and seeing through the thicket of licenses remains a challenge.

❹ This is where we step in with our award-winning library. We already make the promise with our own name: which contains “craftsmanship”, “work of art” and Werk as a commitment to providing the precision of German engineering. We offer licenses that are simple, fair and future-proof. Once licensed, our retail fonts are no different from an exclusive custom solution – except for the lower price.

❺ Sometimes, a project or brand may require something a little more special. We love working closely with brands and agencies to find an efficient and impactful custom solution. We are passionate about immersing ourselves in such projects to help create a strong and distinct design that leaves a lasting impression.

